APLUSIFY
CONSULTING AND MANAGED SERVICES

salesforce registered consulting partner

Fonteva
Service Partner

Salesforce® Reporting

Creating Complex Reports and Maximizing Data Accuracy

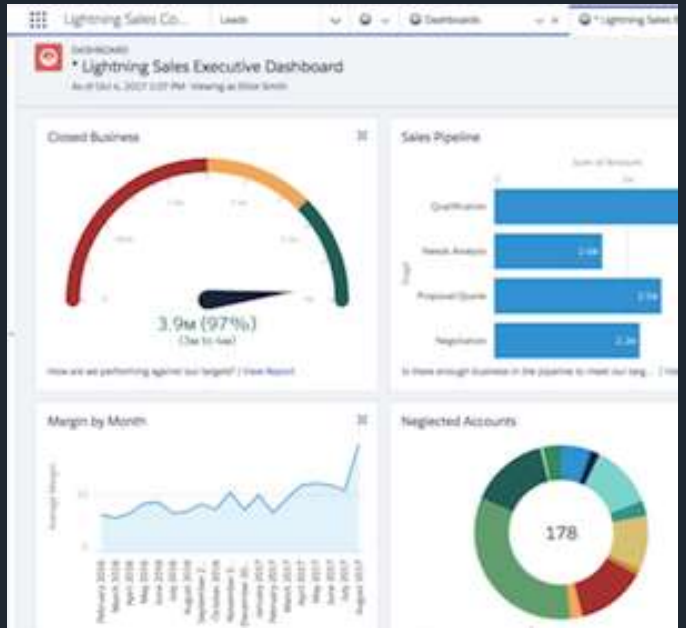
Wednesday, September 9 - 1:00 PM ET

SPEAKER

Neeraj Garg
COO, Aplusify

Start Webinar

Report Concerns



Bad Data

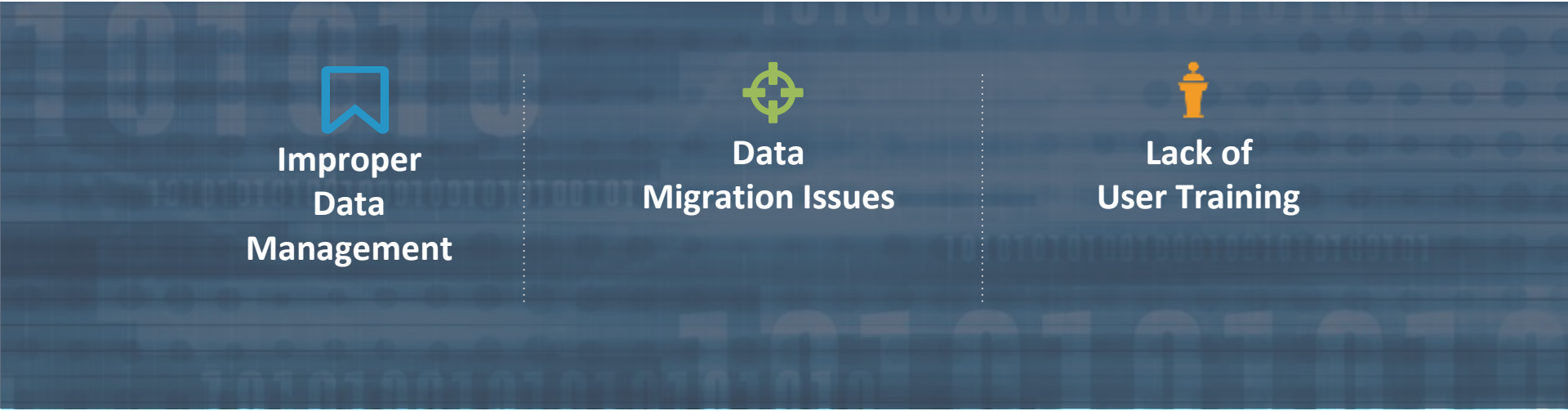
Decentralized Information

Data Visualization

Bad Data

- Accuracy
- Validity
- Completeness
- Consistency
- Uniqueness

How Do We Get Bad Data?



Improper Data Management

Data Migration Issues

Lack of User Training

Decentralized Information

Data Visualization

"A problem visualized is a problem halved."

Organize

Sessions with stakeholders to understand what's needed

Translate

Needs to create clear requirements

Recommendations

Training
Develop a culture of clean data in your organization by educating and training users.

Team
Dedicate a data management team to audit data and to implement data hygiene policies.

Integration
Integrate silo systems to have holistic view of data.

Discovery
Conduct discovery sessions with users to understand their needs that will lead to usable reports and dashboards

Contact Us

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